

OVERSEAS PRESS CLUB BULLETIN

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HOTEL BILTMORE • 55 EAST 43RD STREET • NEW YORK, NEW YORK 10017 • (212) 687-2430



Les Brown, TV editor, *The New York Times*.

— photo courtesy of The New York Times



John Durniak, managing editor, *LOOK Magazine*.

— photo courtesy of LOOK



Robert Gutwillig, president and editor, *LOOK Magazine*.

— photo courtesy of LOOK

N.Y. Times, new LOOK will talk shop

"By the numbers . . ."

The phrase means different things to different people. But to TV folk, it means money — big money.

Armed with a trusty abacus and his faithful Underwood, Les Brown has reported on radio and TV ratings since he was at Yale as a Poynter Fellow in Modern Journalism. After 30 years as a *Variety Magazine* "mug" (reporter), Brown joined *The New York Times* as television correspondent.

A teacher as well as author of three books on television, he knows the medium intimately. Where television has been and where it is going will be the topic of the Club's first 1979 "Shop Talk" on Wednesday, Feb. 7 at 5:30 P.M. in our Biltmore Hotel aerie, with Brown our speaker. There is no charge, and there will be a cash bar.

Of particularly interest to members will be Brown's comments on the redraft of the Communications Act of 1934. In a "news analysis" piece last summer, he wrote that some in Congress feel that programming emphasis should be dictated by "market forces" rather than "public interest" as has been the case for so long.

(Continued on page 3)

BE OUR VALENTINE

St. Valentine, breathing hard on the heels of St. Nick, will have a tough act to follow — but *Helen Lund's* Hospitality Committee is putting together a Valentine's Day party designed to top their Christmas extravaganza.

Fortune tellers, singers and musicians, palmists, door prizes, favors — all are on the program for the February 14 festivities in the OPC Clubrooms. Starting time: 5:30 p.m. Entree fee: \$2.

Planners visualized a Cupid's bow-and-arrow archery contest, but cooler heads prevailed, and instead members will complete for prizes throwing darts at balloons on a big red heart.

"We proved that members enjoyed these parties with the big and enthusiastic turnout over the Christmas holidays," Ms. Lund said. "So we're going to keep the momentum going."

Final plans hadn't been nailed down by *Bulletin* deadline, but committee members were lining up a vocalist and pianist, gathering favors and door prizes — some committed, more to come, and exploring the realm of the occult to find fortune tellers to read romantic strangers into members' futures.

A look at the new *Look*.

Feeling their way carefully, Daniel Filipacchi, Robert Gutwillig and John Durniak plan to issue the first edition of the new *Look Magazine* on Feb. 5. Filipacchi is chairman and financier of the product, Gutwillig president and editor, and Durniak managing editor. Ever alert, *Larry Stessin* and *Gloria Zukerman*, who co-chair the "Shop Talk" committee, invited them to tell the membership all about it.

Based in Paris as chairman of Publications Filipacchi, which publishes *Paris Match* and *Lui* (France's *Playboy*), among other magazines, Filipacchi declined. But Gutwillig and Durniak accepted.

They and other senior *Look* staffers will address the membership at a special "Shop Talk" luncheon on Tuesday, Feb. 13. The gathering will be held in our old club dining room on the 19th floor of the Biltmore Hotel. Reservations are required (Mary Novick — 687-2430) and the cost to members is now \$13, and \$15 for guests.

Talking to a reporter, Gutwillig commented that *Life's* "great success" since its October launch has cheered

(Continued, column 3)

NEW MEMBERS

Active Overseas

Clark Todd, England

Active Non-Resident

James Blair, Washington, D.C.

Jerry Vondas, Pennsylvania

Associate Resident

Harvey Wm. Greisman

Lourdes Ramann

Associate Under 30

Shalini Dewan

FROM THE CLUBS

PARIS — Bernard Valery, European correspondent of the *New York Daily News* and member of the Overseas Press Club, has been elected president of the Anglo-American Press Association of Paris for the second time. Valery, who is also columnist for *France-Soir*, served as president of the association 10 years ago.

Other officers for 1979 are vice presidents Leo A. Ryan of the *Toronto Globe and Mail* and Flora Lewis of *The New York Times*; secretary, Paul Lewis of *The New York Times*; treasurer, Francis Schell of *Reader's Digest* and *Syndic*, and Pierre Legros of *The Associated Press* — Henry Cassidy

NEW DELHI — Newsmen escaping India's heat this summer are *New York Timesman* Bill Borders to London, and Lawrence Malkin assigned to *Time's* Paris bureau.

* * *

Divorcing: Voice of America's bureau headed by Fred Brown and the International Communications Agency (formerly USIS). What hurts is that Fred will no longer have State Department commissary privileges, which include buying liquor. In India a bottle of Chivas Regal costs \$75.00.

* * *

Speaking of hardships, the Delhi press club had to close its bar as a result of India's "Go Dry with Desai" prohibition campaign. It is probably the only dry press club in the world!

* * *

Visitors: During the arrest of former Prime Minister Indira Gandhi, NBC's Mike Chenoy and CBS' Peter Collins from the Hong Kong bureaus, also Georgie Anne Geser, columnist for the *L.A. Times*. "G. G." was one of the very few foreign correspondents allowed into the Persian Gulf country of Oman, where she spent a month before coming to India.

* * *

Notes: McGraw-Hill correspondent Rajan Gupta, a former Nieman and University of California fellow, has just had his book published on the political impact of foreign naval powers on Indian ocean countries. —Ernie Weatherall

WASHINGTON TICKER

Former OPC Bulletin editor Bill Wilson and director of communications for the Tax Foundation moved to the nation's capital in August. Since his arrival he's been on the "go, handling public relations at Foundation meetings in Atlanta, Indianapolis, Chicago, Milwaukee, New York and Oklahoma City.

Bill said, "tell OPC members I'm living in the Horizon Apartments in Virginia." He commutes to his Northport, L.I., home on weekends.

His office is in the Universal North Building, 1875 Connecticut Avenue, next door to the Washington Hilton Hotel.

* * *

Joe Newman retired as director of U.S. News and World Report book division Dec. 31, but continues on as a consultant. He is spending his time writing/producing/editing books for a number of trade publishers in New York City.

Joe was a foreign correspondent in many world capitals, including Moscow, Tokyo and Paris, for *The New York Herald Tribune*.

* * *

Assistant Secretary of State for Public Affairs Hodding Carter III, and a longtime political friend from Mississippi, Assistant Secretary of State for Human Rights Pat Derian, were married in December. After a short honeymoon both were back at their State Department desks.

* * *

John Charles Daly, former OPC President and ABC News executive, moderated the American Enterprise Institute roundtable discussion, "The Press and Public Policy," in Washington Jan. 10. Also appearing on the program were Eric Sevareid, former CBS news commentator, Ben Wattenberg, co-editor, *Public Opinion Magazine*, George Will, nationally syndicated columnist, and Tom Wicker, associate editor, *New York Times*.

* * *

The Washington Star in its effort to continue in business is now publishing five local editions for city and suburban readers, Editor Murray J. Gart announced. They are aimed at Fairfax County, Arlington-Alexandria, the District of Columbia and Prince George's County, and are published daily.

Ron Sarro, former Washington Press Club president, and *The Star's* House of Representatives correspondent, is editor of the D.C. edition with offices at 1511 K Street N.W.

* * *

The White House press corps was told there would be no news at the four-power summit meeting in Guadeloupe on Jan. 5-6. But they went any-

Up-and-coming

Wednesday, Feb. 7, 5:30 p.m. — "Shop Talk" — LES BROWN, *The New York Times* TV Correspondent. Subject: "Where is TV Going?"

Tuesday, Feb. 13, 12 Noon Luncheon — "Shop Talk" LOOK Magazine Reborn, with Robert Gutwillig, editor, president and chief operating officer; John Durniak, managing editor, and guests.

Wednesday, Feb. 14, 5:30 p.m. — ST. VALENTINE'S DAY PARTY for members and guests. Entertainment, favors, door prizes, games, you name it. So come on out. \$2 covers everything except bar.

Monday, Feb. 26, 5:30 p.m. — "Shop Talk" — LEANNE SCHREIBER, newly appointed sports editor, *The New York Times*, who heads their staff of 50 reporters, editors and columnists.

way — eager as President Carter to escape Washington's cold weather for the sunny island.

* * *

The National Press Club gave its Fourth Estate Award to Vermont Royster, who has retired from *The Wall Street Journal*, and is now teaching at the University of North Carolina.

* * *

Arthur Wiese, Washington bureau chief for *The Houston Post*, is new president of the National Press Club and will be sworn in at a dinner dance Feb. 11. Drew Von Berger, labor reporter for UPI, was elected vice president and is currently chairman of the NPC board. Betty Wason will become chairman of the NPC library committee when Wiese is inaugurated.

She has served on the library committee for several years and originated the NPC annual book fair, patterned after the OPC annual affair. She succeeds Carl West, who left Scripps-Howard Newspapers to become editor of the Frankfort (Ky.) *State Journal*.

Betty reports 130 authors accepted invitations to attend the Nov. 16 book fair at the NPC, with 115 showing up. The club took in over \$15,000 including \$10,000 from book sales. Over 1,200 attended.

Authors present included Art Buchwald, "The Buchwald Stops Here"; Don Glassman, "Writers' and Artists' Rights"; Fitzhugh Green, "A Change in the Weather"; Seth Kanter, "Jack Ruby"; Sarah McClendon, "My Eight Presidents"; Sen. Daniel Moynihan, "A Dangerous Place"; Ron Nessen, "It Sure Looks Different from the Other Side"; and George F. Will, "In Pursuit of Happiness." — Jessie Stearns

Awards Entries Due March 1st

Entries for the Overseas Press Club's annual awards for 1978 are due March 1, 1979, Awards Chairman Robert E. Sheridan has announced.

The awards, now in their 38th year, honor the best performance in foreign news reporting and interpretation for newspapers, wire services, magazines, television, radio, books, and in photography and editorial cartoons.

Judging is done by panels of leaders in each field, and the awards will be presented in New York City on May 10, 1979.

Either the journalists or their editors or publishers are invited to submit articles, series of articles, pictures or tapes to the OPC at 55 East 43 Street, New York 10017. Entry forms may be obtained by writing to the OPC or phoning 687-2430. Each entry must be accompanied by a \$10 check to cover handling costs. Inquiries about the awards should be directed to Sheridan at the Club.

Winners over the years have included the most distinguished names in American journalism. The OPC prizes, which are given for international coverage, are considered second only to the Pulitzer in importance.

Following are the award categories for 1978:

The Hal Boyle Award for best reporting, and the Bob Considine Award for best interpretation of news from abroad in daily newspapers or wire services.

The award for best photographic reporting from abroad, and the Robert Capa Award for best reporting requiring exceptional courage and enterprise.

The Ben Grauer Award for best spot news reporting, and the Lowell Thomas Award for best radio interpretation of news from abroad.

An award for best TV spot news reporting from abroad, and the Edward R. Murrow Award for best TV interpretation or documentary on foreign affairs.

The Mary Hemingway Award for best magazine reporting, and an award for best magazine interpretation of foreign affairs.

An award for best business news reporting from abroad.

The Cornelius Ryan Award for the best book on foreign affairs.

The Madeline Dane Ross Award for international reporting in any medium that demonstrates concern for humanity.

EAT, DRINK WITH US AT OPC!

LETTERS

To the Editor:

Now that the Hotel Biltmore has decided to close OPC's dining room, as President Gellermann reported, the Club is left with little more than a glorified mailing address. That's hardly enough to justify its high rent or to attract new members or even hold onto old ones.

Although OPC has moved so much in recent years that some quipsters call it the Nomadic Press Club, it would seem high time to find new quarters again — and time to appoint a committee to look for them.

Even if OPC doesn't take the initiative to move, it may be ousted anyway. According to real estate market rumors, the Biltmore's owners want to convert it into an apartment house.

While Mr. Gellermann didn't mention it, the reason the dining room failed to average its quota of 85 covers is simple and obvious: prices were too high for most members.

Jerome S. Kriska

LES BROWN (Continued from page 1)

Quoting Congressman Lionel Van Deerlin (D-Calif.), chairman of the House Subcommittee revising the act, Brown reported, "We believe that the marketplace is a wiser determinant of program tastes than seven commissioners in Washington." The proposed legislation is designed to "create open competition between the existing system and the emerging technologies of cable television, pay television, satellite broadcasting and fiber optics."

And if you are a sport buff — arm-chair or otherwise — circle Monday, Feb. 26 for another evening of enlightenment and entertainment. Our "Shop Talk" guest will be Leanne Schreiber, the 31-year old sports editor of *The New York Times*.

—Charles Schreiber

LOOK Talk (Continued from page 1)

management, which originally gave the venture "a 50/50 chance of survival. If *Life* didn't do well, we'd be in big trouble."

The former *Playboy Magazine* executive hastened to point out that they were not hitching *Look's* prospects to *Life's* star. "We've found a gap and have \$25 million to find out. If we are wrong, it will all be over very soon," the 25-year publishing veteran said bluntly.

The new magazine will be smaller than the old Cowles *Look* that ceased publication in 1971. Management expects the circulation to start at 600,000 (against 5 million in *Look's* heyday), and will be limited to newsstand sales. The cover price is \$1.

At the luncheon, M. E. Durniak will be the principal speaker. With a M.A. degree from the University of Iowa, where he was a stringer for AP, Durniak's first job was as photo assistant at the old *Life*. He left to join *Popular Photography* where he spent the next 16 years, rising to become editor-in-chief. In 1970, he returned to Time, Inc. as *Time's* picture editor, where he remained until he joined the new *Look* in July of last year.

So on Tuesday, February 13 . . .

Stop at the Club,

Look is the "Shop Talk" subject and listen to

Durniak, Gutwillig and associates.

—Charles Schreiber

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OPC BULLETIN

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John Guenther, Chairman and Editor; Helen Alpert, Matt Bassity, Ruth Biemiller, George Burns, Blythe Foote Finke, Ben G. Frank, Thomas J. Kramer, Ralph Leviton, Rosalind Moore, Grace Naismith, Rebecca Riger.

Who, What, Where

By GRACE NAISMITH

ROOMS: At the Press Club of San Francisco, a reciprocal club for OPC travelers, Singles \$24; doubles \$30; suites \$48.

BOOKS: **Otto J. Scott's** 6th book, "The Secret Six: John Brown and the Abolitionist Movement" is out, published by Times Books. The book differs from the traditional views of the terroristic activities of John Brown... **Doris Macauley** writes that her husband, Thurston, has written "The Great Dog Omnibus," following his "The Great Horse Omnibus," and preceding his "The Great Cat Omnibus." Their new address: Giessen Elementary School, APO, New York 09169.

ARTICLES: **Dorothy Ducas** had an article in November in *Sheet Music*, entitled "Musical Giants."... **Lawrence Elliott** in Reader's Digest for January wrote "Berlin Beyond the Wall."

TRAVELING: **Lin Root** back from William James College, Mich., where she counselled faculty, students and the Board on courses for careers in journalism. Returning via Oak Ridge, Tenn., she had interviews at the Oak Ridge National Laboratories and attended the science meetings of the Council for the Advancement of Science Writing... **Laurence J. Pett** has returned from Israel with stories and photography for the Los Angeles *Herald Examiner*. Pett is also teaching journalism - fifth year - at the University of California in Los Angeles. Pett was formerly Middle East correspondent for the *Kansas City Star*.

SAD NEWS: **Harry Jiler**, chairman of the board of Commodity Research Bureau, died in Florida of a heart attack Dec. 31. He had been a member of OPC since 1956. **Rex Taylor** died January 15 in Greenwich, Conn.

NEW NAME: **Jean Phillips** announces that the name of Ceballos & Phillips Communications, Inc. has been changed to Jean Phillips Communications Associates, Inc., 250 West 57 Street. Jacqueline Ceballos has resigned as vice president.

NEW LOOK: **Laurie Nadel** has been promoted to area editor of the *Get 'em and Go Travel Guide to South America*, 1980. Houghton Mifflin will publish the new travel guide. The assignment has enabled Laurie Nadel to travel to Brazil, Bolivia and Peru to commission writers.

NEW ADDRESS: **Kathleen McLaughlin:** 7264 West Patterson Avenue, Apt. C512, Chicago, Ill. 60631. We'll miss her at the Newspaper Women's ball next week.

DEADLINE for Pulitzer prize entries Feb. 1. Anyone may enter. Address: Prof. Richard T. Baker, Columbia Graduate School of Journalism.

SOUTH AFRICA

(continued)

SOUTH AFRICAN
CONSULATE GENERAL
Suid-Afrikaanse Konsulaat-Generaal

28 April 1978

Dear Ms. Nadel:

In reply to the copy of your undated letter addressed to our Prime Minister and Minister of Justice, I would state that while I have no information as to the reasons for the incarceration of the gentlemen concerned I have no doubt that there are reasons, should one bear in mind that we are currently engaged in an intense cold war.

South Africans who rule by force of history, are faced by a political Gordian Knot which will not be unravelled by simplistic solutions overnight.

Nevertheless a new political South Africa is in gestation right now and, as Michael W. MacCarthy wrote in a letter to the *Times* recently, "if American liberals, who have nothing at stake but their hot air, wish to bring forward the birth date, they will have to learn to salute and encourage liberal change as warmly as they pillory the repressions that remain. And they will, for God's sake, have to abandon their sanctimonious, hypocritical posturings of self-righteousness".

I could not have stated my case more appositely.

Sincerely,
Vere G. Stock
Consul General
New York City

CAREY NAMES DUKE CHAIRMAN

On Dec. 12, 1978, Governor Hugh L. Carey appointed *Angier Biddle Duke* of New York City, a retired diplomat, as chairman of the Advisory Council on Ethnic Affairs.

"Mr. Duke's experience will be valuable to this new commission as it strives to increase the knowledge and appreciation of the contributions to our society by ethnic and nationality groups," Governor Carey said.

Mr. Duke was U.S. Ambassador to El Salvador in 1952 and 1953. Spain 1965 to 1968, and to Denmark 1968 and 1969. He served as vice president of CARE from 1958 to 1960, and president of the American Immigration and Citizenship Committee from 1960 to 1964.

In addition, he was chief of protocol for the White House and the Department of State from 1961 to 1965, chief of protocol for the Department of State in 1968, and commissioner of public events in New York City from 1973 to 1976.

The council, created in October, advises the Governor on the coordination of public and private programs for ethnic groups, assistance and counseling for ethnic residents and new citizens, commemoration of historic events, recognition of outstanding service by individuals and organizations with an ethnic heritage, trade relations, and promotion of events and projects of historical, cultural and educational interest.

Mr. Duke will serve in the unsalaried position at the pleasure of the Governor.

Are your name, title, and address correct? If not... make corrections on the mailing panel below, insert in envelope and return it to the OPC!

Overseas Press Club of America, Inc.

Hotel Biltmore, 55 East 43rd Street

New York, N.Y. 10017

